

## Friends of Aliso Niguel Theatre Company

The Aliso Niguel High School Theatre Department is proud to present two productions this year, "Twelfth Night" (Oct 26-28, 2023) and a Spring Musical, TBD (Apr 2024). You can find out more about our shows by visiting www.AlisoNiguelTheatre.com.

The Aliso Niguel Theatre Company (ANTC) receives little school funding to run its productions. We **rely largely on donations** from parents, friends, and our community to help sustain our outstanding hands-on program while keeping student fees at a minimum. In the past, local businesses have supported ANTC, receiving valuable exposure by sponsoring our program and participating in our fundraising events. We **invite you to become a sponsor** and share in the success of this program.

We are requesting a **tax-deductible sponsorship and/or in-kind** donation from your business. Donations offset our \$40,000 annual operating costs, including royalties and script fees, costumes, sets, lighting, sound, technical and acting coaches, a musical director, & choreographer. In-kind gifts and/or merchandise are included in our Opportunity Drawings that occur across 4 live shows during the Fall play and 6 shows during the Spring musical.

All donations are tax deductible, as we are an approved non-profit 501(c)(3). Our IRS tax identification number is: 82-4732783. As a token of our appreciation, all donating businesses will receive a free ad in our Playbill and recognition on our website. Donations received the first week of October will be included in our Fall production; this allows our team the necessary time to create and publish our Playbill, as well as prepare and promote our Opportunity Drawing contents. Items received after this date will be included in our next Spring production.

Thank you for considering our request, as your support will make a positive impact on the students and families of ANTC and will help bring our next show to life. If you have any additional questions, please don't hesitate to reach me via email or cell phone.

With Gratitude,

Aliso Niguel Theatre Company Booster Club

Ann Ramirez 949-370-2342 anntruxawramirez@gmail.com



## Sponsorship \* Ads \* Donations Aliso Niguel Theatre Company

**August 2023 – June 2024** 

Your sponsorship provides our program with the yearly funds needed to put on two major productions and several minor productions throughout the school year. We need roughly \$40K to cover all the costs of the productions from play rights, lights, costumes, makeup, set building, advertising, etc. Aliso Niguel Theatre Company of Aliso Niguel High School is a completely student run and parent volunteer organization.

Tax ID for donations: #82-4732783
ANTC Website: AlisoNiguelTheatre.com

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			Diamon	d Gold	Silver	Bronze	Show	Friend
Annual Sponsorship Benefits			Sponso \$1000 +		Sponsor \$400-\$699	Sponsor \$200-\$399	Supporter \$51-\$199	of ANTC up to \$50
Cast photo, Playbill & ANTC website recognition				✓	✓	✓	✓	✓
2 Season Passes. Includes: Fall Play, Spring Musical, Broadway Night & 2 Repertory Shows								
2 Tickets to both the Fall Play and Spring Musical				✓	✓			·
2 Tickets to either the Fall Play or Spring Musical						✓		
Full Page B&W Ad in both the Fall & Spring Playbill  • Ad size 5.5"x 8.5"								
<ul> <li>½ Page B&amp;W Ad in both the Fall &amp; Spring Playbill</li> <li>Ad size 5.5"x 4.25"</li> </ul>				✓				
<ul><li>1/4 Page B&amp;W Ad in both the Fall &amp; Spring Playbill</li><li>Ad size 5.5"x 2.125" or 2.75"x4.25"</li></ul>					✓			
<ul> <li>¼ Page B&amp;W Ad in either the Fall OR Spring Playbill</li> <li>Ad size 5.5"x 2.125" or 2.75"x4.25"</li> </ul>						✓		
<ul> <li>Business Contact B&amp;W Ad in either Fall OR Spring Playbill</li> <li>Ad size 2.75"x 2.125"</li> </ul>							✓	
Note: ad dimensions will vary due to print layout								
Playbill Ads - Available for each show. While sponsors receive an ad based on their sponsorship level, ad space upgrades								
are available. In addition, ads may be purchased independent of in-kind donations and sponsorship:								
D9W 5:41 Daga (\$450)								
Color Inside Cover - \$225 (one p/Show)  Color Inside Back Cover - \$225 (one p/Show)  B&W Full Page - \$150  B&W ½ Page - \$125								
Color Outside Back Cover - \$225 (one p/Show)  Color Outside Back Cover - \$300 (one p/Show)  B&W ½ Page - \$65								
B&W Business Contact- \$40								
		Sponsorship Level: ☐ Diamond ☐ Gold ☐ Silver ☐ Bronze ☐ Show Supporter ☐ Friend of ANTC						
		Donation Provided (Cash, In-Kind Gifts			T	otal Donatio	n Value:	
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	<u>.</u>	Address:						
		Email:						
		Phone:						
		ANTCBC Contact:						
Please mail/drop off this form with your donation and/or payment to:								
		Aliso Niguel Theatre Company Booster	Club	Email a JPG of the completed ad for playbill inclusion to:				
c/o Jeremy Golden				anhsplaybill@gmail.com				
		28000 Wolverine Way, Aliso Viejo CA 9	92656	Email Sponsorship questions to: (insert email here)				